

Lesson Classification: UNCLASSIFIED

Lesson ID: 20948-28840

Title: PAO RESPONSIBILITIES IN THE HACC

Operation/Exercise Name: EMERALD EXPRESS 94-1 Observed: 24 Jan 1994

Originator: 11TH MAR FSCC

POC: LTCOL CURRID Commercial: (619)725-3766 DSN: 3653766

5. (U) OBSERVATION:

PAO duties in the HACC were unclear.

6. (U) DISCUSSION:

The following are the duties of the PAO in the HACC (Plans) cell:

- a. Serve as briefer on media implications of proposed HA actions.
- b. Act as liaison between MARFOR and JTF PAOs.
- c. HACC spokesman.
- d. Track current PA guidance regarding PA.
- e. Identify and coordinate HACC requirements for Audio-Visual Support.
- f. Serve as watch officer and subject matter expert.

7. (U) LESSON LEARNED:

PAO representation needs to be understood.

8. (U) RECOMMENDED ACTION:

Ensure the roles of all HACC personnel are understood.

9. (U) COMMENTS:

MARFORPAC reviewed as RAP on 940502.

DOC Division provides the following comments:

FMFM 7-16 (Multi-Service Procedures for Humanitarian Assistance) is in the final stages of production and should be

printed/distributed soon. This publication will provide information and guidance on Public Affairs matters.

PA provides the following comments:

Under the discussion portion, the author lists several duties for the PAO in a HACC (Plans) cell. All of the duties listed, with the exception of "identify and coordinate HACC requirements for audio-visual support" are typical duties of a Public Affairs Officer. PAO's should not be tasked with coordinating audio-visual requirements. This function belongs under G-3, who owns the training assets. The Public Affairs Division is in the process of rewriting the Public Affairs Manuals that guide PAO's in their duties. Exercises and contingencies will be included in the guidance in the rewrite of FMFM 7-16.

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